

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER

1. **MARCH 28, 2023**
Date of Report (Date of earliest event reported)
2. SEC Identification Number **1803**
3. BIR Tax Identification No. **000-406-761-000**
4. **ABS-CBN CORPORATION**
Exact name of issuer as specified in its charter
5. **Metro Manila**
Province, country or other jurisdiction of incorporation
6. (SEC Use Only)
Industry Classification Code:
7. **ABS-CBN Broadcast Center, Sgt. Esguerra Ave. cor. Mother Ignacia
St. Quezon City, Philippines**
Address of principal office
- Postal Code **1103**
8. **(632)34152272**
Issuer's telephone number, including area code
9. **Not Applicable**
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common Shares	899,905,548

11. Indicate the item numbers reported herein:

Item No. 9

Please refer to the attached Press Release regarding the partnership of ABS-CBN Corporation with India's leading OTT platform MX Player.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ABS-CBN CORPORATION
Issuer

28 MARCH 2023
Date

By:


PAUL MICHAEL V. VILLANUEVA
Compliance Officer

NEWS RELEASE

For Immediate Release



Premium ABS-CBN dramas now streaming on India's leading OTT platform MX Player

QUEZON CITY, PHILIPPINES, March 27, 2023 – ABS-CBN continues to strengthen and expand its reach among international audiences through a strategic partnership with India's OTT (over-the-top) market leader, **MX Player**.

The collaboration between ABS-CBN and MX Player is a first for both companies whose business operations extend across continents. ABS-CBN, a Philippine-based media and entertainment organization, has been involved in content creation and production for nearly seven decades. The Company has international subsidiaries in the U.S., Canada, Middle East, Europe, Australia, Asia, and the Pacific Islands. Today, its content is available through cable/satellite, IPTV (video-on-demand set-top box), and iWantTFC (OTT).

MX Player, having bolstered its presence since its launch in 2019 with over a billion downloads, is now available as an OTT platform in the U.S., Canada, Australia, South America and parts of Asia.

According to a press statement from MX Player, “MX Vdesi is a content category that is performing extremely well on our platform, and we strive to bring viewers compelling stories from around the world in an Indian language of their preference. We're delighted to expand into a new international territory with the addition of these five Filipino titles and we believe the highly relevant and relatable narratives will strike a chord with Indian audiences.”

ABS-CBN, known for crossing borders through endeavors such as international co-productions, content adaptations, and multi-lingual distributions, deems the partnership a timely opportunity as the company expands its viewership to the international market. “In this partnership, ABS-CBN and MX Player are able to show to a wider range of audience the shared culture of Filipinos and Indians, and - more importantly - a true humanity through exceptional storytelling. Whether it's about

revenge or a love story, crime or action, family or society, viewers will surely find a story apt to their taste,” said **Maribel Hernaez**, **ABS-CBN Global's managing director for Asia Pacific region**.

MX Player users can now enjoy the following array of premium Filipino content dubbed in various Indian languages such as Hindi, Tamil, Marathi, Bengali, Kannada, and Malayalam on their desktop and laptop computers, tablets, mobile phones, smart TVs, internet-enabled devices and gaming consoles:



The General's Daughter

A story of three generations of love and betrayal, and how the sins of the past continue to haunt two families whose lives are destined to be intertwined.



A Mother's Guilt (Hanggang Saan)

A series about a selfless single mother who agrees to do the unthinkable: take a man's life to save that of her son's.



A Love to Last

A romantic family drama that tackles diverse relationships and settings.



Mea Culpa

A crime drama about complicated social relationships and realization of justice.



Love Thy Woman

A story of sisters turning into rivals, of family traditions, and of heartbreak.

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Download the App Now

Web: <https://www.mxplayer.in/>

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About MX Media

MX Media has built the largest digital entertainment ecosystem in India with 1Bn+ app downloads on Android, 300Mn MAUs globally and 200,000 hours of content across 10 languages. MX Media includes MX Player - India's #1 OTT, as well as MX Games, MX Music and more. MX Player offers a critically acclaimed slate of MX Original/ Exclusives, movies, web series, TV shows and news. The app is available across Android, iOS, Web, Amazon Fire TV Stick, Android TV and OnePlus TV amongst others.

About MX Player

MX Player is India's largest growing OTT platform with a diverse audience base as well as a global reach of 17+ markets including UAE, US, Canada, UK, Australia, New Zealand, Bangladesh, Nepal, Afghanistan, Sri Lanka and Maldives amongst others. It currently operates on both, AVoD and SVoD models with a keen understanding of the pulse of the audience, It has recently had several record-breaking shows across genres like Bhaukaal, Aashram, Matsya Kaand, High, Samantar, Dharavi Bank, and Campus Diaries. It is also the only OTT global platform to deploy H.266 technology that cuts down video streaming data consumption by 70%. As per the State of Mobile 2023 Report by Data.ai, MX Player ranks #1 in India and #3 Worldwide in terms of Downloads in Video Streaming.

About ABS-CBN

ABS-CBN Corporation is a media and entertainment organization in the Philippines. The Company is primarily involved in the production of entertainment, feature films, news and information and audio content for domestic and international audiences.

ABS-CBN produces content and distributes its programs, feature films, and music on different platforms such as cable and satellite TV, domestic free TV through various partnerships with local broadcasters and third-party digital platforms, as well as traditional box-office releases. ABS-CBN also distributes content through its streaming service, iWantTFC, and through co-production and syndication agreements with international streaming platforms, broadcasters and cable and satellite programmers. Related businesses include artist and talent management as well as concerts and events.

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