

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)
Jul 21, 2024
2. SEC Identification Number
1803
3. BIR Tax Identification No.
00406761000
4. Exact name of issuer as specified in its charter
ABS-CBN CORPORATION
5. Province, country or other jurisdiction of incorporation
Philippines
6. Industry Classification Code(SEC Use Only)
7. Address of principal office
ABS-CBN Broadcasting Center, Sgt. Esguerra Ave. cor. Mother Ignacia Street
QuezonCity
Postal Code
1103
8. Issuer's telephone number, including area code
+63234152272
9. Former name or former address, if changed since last report
Not Applicable
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common Shares	899,848,111

11. Indicate the item numbers reported herein
Item 9

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.



ABS-CBN

ABS-CBN Corporation
ABS

PSE Disclosure Form 4-31 - Press Release
References: SRC Rule 17 (SEC Form 17-C)
Section 4.4 of the Revised Disclosure Rules

Subject of the Disclosure

CONVERGE & SKY JOINT PRESS RELEASE

Background/Description of the Disclosure

Sky Cable Corp. has entered into a commercial arrangement with leading Philippine fiber broadband provider Converge Information and Communications Technology Solutions, Inc. (PSE: CNVRG) that will enable Sky to upgrade its network and improve services to its subscribers.

Other Relevant Information

Please see attached full press release.

Filed on behalf by:

Name	Paul Michael Villanueva Jr.
Designation	Chief Risk Management Officer, Chief Compliance Officer & Head, ABS-CBN Shared Service Center



JOINT PRESS RELEASE:

July 21, 2024

Sky to Utilize Converse Network to Upgrade Customer Experience

Sky Cable Corp. has entered into a commercial arrangement with leading Philippine fiber broadband provider Converse Information and Communications Technology Solutions, Inc. (PSE: CNVRG) that will enable Sky to upgrade its network and improve services to its subscribers.

Sky Chairman Mark Lopez said, "Converse has built a superior state of the art fiber network nationwide that Sky customers will soon experience."

Sky President and Chief Operations Officer Claudia Suarez said the initiative with Converse supports Sky's transformation plan that is aimed at improving Sky's products and services. "Through the arrangement with Converse, we expect Sky and its subscribers to benefit from the world-class fiber network that Converse has built over the last few years," she said.

Converse President and Co-Founder Maria Grace Uy said that the arrangement will allow Converse to maximize its network and increase port utilization. "This will be a revenue boost for Converse consistent with similar arrangements with other players as we are able to continue to monetize further our excess network capacity," she said.

Converse has the largest fiber-to-the-home (FTTH) network in the Philippines with over eight million ports and a fiber footprint extending over 700,000 kilometers that reaches 16 million Filipino homes nationwide. As of end-March 2024, Converse serves 2.3 million residential broadband subscribers across the country.

"As everyone knows, the first business that I built on my own was in cable television and with the increasing availability of fiber technology in the early 2000s outside the Philippines, my wife Grace and I decided to enter the fixed broadband business. So, I'm really excited that we are able to help Sky, the leader in the cable business, in its own transformation program by providing them the latest optical fiber technology," said Converse CEO and Co-Founder Dennis Anthony Uy.



Converge Chief Operations Officer Jesus Romero commented that: “We are confident that Sky subscribers will have a better experience with faster broadband speeds with fiber connectivity”.

Carlo Katigbak, president and CEO of ABS-CBN and concurrently a Sky director, expressed confidence that the initiative with Converge will bring positive benefits to Sky subscribers. “We believe that this is the best way to move forward and stay focused on delivering superior customer experience,” he said.

Aside from the network upgrade, the Sky transformation program also calls for increased operational efficiency, greater financial discipline, and organizational improvements.

“We hope to replicate this business model and encourage other players to do the same. This is really all part of the mission of Converge to bring world-class connectivity to all Filipinos and leave no one behind in this digital age,” Uy concluded.

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ABOUT CONVERGE ICT SOLUTIONS, INC.

Converge Information and Communications Technology Solutions, Inc. (PSE:CNVRG) is the fastest-growing fixed broadband service provider in the Philippines. It is the first to run an end-to-end pure fiber internet network in the country, providing Filipinos simple, fast, and reliable connectivity. Aside from broadband services, Converge also offers integrated data center and network solutions services.

With over 700,000 kilometers of fiber optic assets nationwide, it has one of the most extensive fiber networks in the Philippines.

With this fiber-powered network, Converge provides premium world-class digital experience for residential, enterprise, and wholesale customers.

Go to <https://www.convergeict.com> for more information.

About SKY Cable Corporation:

SKY Cable Corporation offers an array of innovative and pioneering products with superior content delivered on various platforms. Its products include: SKYcable, the leading cable TV brand in the country that is known for its top-notch programming with an extensive line-up of HD channels; and SKY Fiber, which offers unlimited fiber internet. SKY also caters to SMEs and enterprise commercial businesses through SKYbiz, which offers connectivity and content services. Follow SKY on Facebook ([facebook.com/myskyupdates](https://www.facebook.com/myskyupdates)), Twitter (twitter.com/myskyupdates), and Instagram ([@myskyupdates](https://www.instagram.com/myskyupdates)) for updates on SKY’s latest offerings.



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