

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)
Jan 22, 2024
2. SEC Identification Number
1803
3. BIR Tax Identification No.
00406761000
4. Exact name of issuer as specified in its charter
ABS-CBN CORPORATION
5. Province, country or other jurisdiction of incorporation
Philippines
6. Industry Classification Code(SEC Use Only)
7. Address of principal office
ABS-CBN Broadcasting Center, Sgt. Esguerra Ave. cor. Mother Ignacia Street Quezon
City
Postal Code
1103
8. Issuer's telephone number, including area code
+63234152272
9. Former name or former address, if changed since last report
Not Applicable
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common Shares	899,848,111
11. Indicate the item numbers reported herein
Item 9

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.



ABS-CBN

ABS-CBN Corporation

ABS

**PSE Disclosure Form 4-8 - Change in Directors and/or Officers
(Resignation/Removal or Appointment/Election)
References: SRC Rule 17 (SEC Form 17-C) and
Section 4.4 of the Revised Disclosure Rules**

Subject of the Disclosure

Retirement of Rosanna "Oz" Trinidad and Appointment of Jose Agustin "August" Benitez, Jr. as Head, Integrated Sales

Background/Description of the Disclosure

Rosanna "Oz" Trinidad retires as Head, Integrated Sales effective December 31, 2023. Oz took on the position in 2020 and while the past 4 years have been very challenging for the Company, Oz's leadership of the Sales Team was instrumental in bringing in committed advertising revenues by focusing on creative solutions for our partner clients.

Jose Agustin "August" Benitez, Jr. is appointed Head, Integrated Sales effective January 1, 2024. August will continue to lead the Sales team in providing sales solutions to clients, utilizing our strength in content creation, and implementing sales initiatives aligned with our strategic direction

Resignation/Removal or Replacement

Name of Person	Position/Designation	Effective Date of Resignation/Cessation of term (mmm/dd/yyyy)	Reason(s) for Resignation/Cessation
Rosanna H. Trinidad	Head, Integrated Sales	DEC/31/2023	Retirement

Election or Appointment

Name of Person	Position/Designation	Date of Appointment/Election (mmm/dd/yyyy)	Effective Date of Appointment Election (mmm/dd/yyyy)	Shareholdings in the Listed Company		Nature of Indirect Ownership
				Direct	Indirect	
Jose Agustin C. Benitez Jr.	Head, Integrated Sales	JAN/01/2024	JAN/01/2024	-	-	-

Promotion or Change in Designation

Name of Person	Position/Designation		Date of Approval (mmm/dd/yyyy)	Effective Date of Change (mmm/dd/yyyy)	Shareholdings in the Listed Company		Nature of Indirect Ownership
	From	To			Direct	Indirect	
-	-	-	-	-	-	-	-

Other Relevant Information

N/A

Filed on behalf by:

Name	Paul Michael Villanueva Jr.
Designation	Chief Risk Management Officer, Chief Compliance Officer & Head, ABS-CBN Shared Service Center

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CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER

1. **JANUARY 22, 2024**
Date of Report (Date of earliest event reported)
2. SEC Identification Number **1803** 3. BIR Tax Identification No. **000-406-761-000**
4. **ABS-CBN CORPORATION**
Exact name of issuer as specified in its charter
5. **Metro Manila** 6. (SEC Use Only)
Province, country or other jurisdiction of Industry Classification Code:
incorporation
7. **ABS-CBN Broadcast Center, Sgt. Esguerra Ave. cor. Mother Ignacia**
St. Quezon City, Philippines **1103**
Address of principal office Postal Code
8. **(632)34152272**
Issuer's telephone number, including area code
9. **Not Applicable**
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA
- | Title of Each Class | Number of Shares of Common Stock
Outstanding and Amount of Debt Outstanding |
|----------------------|--|
| Common Shares | 899,848,111 |

11. Indicate the item numbers reported herein:

Item No. **9**

Retirement of Rosanna “Oz” Trinidad and Appointment of Jose Agustin “August” Benitez, Jr. as Head, Integrated Sales

Rosanna “Oz” Trinidad retires as Head, Integrated Sales effective December 31, 2023. Oz took on the position in 2020 and while the past 4 years have been very challenging for the Company, Oz’s leadership of the Sales Team was instrumental in bringing in committed advertising revenues by focusing on creative solutions for our partner clients.

Jose Agustin “August” Benitez, Jr. is appointed Head, Integrated Sales effective January 1, 2024. August will continue to lead the Sales Team in providing sales solutions to clients, utilizing our strength in content creation, and implementing sales initiatives aligned with our strategic direction.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ABS-CBN CORPORATION
Issuer

22 JANUARY 2024
Date

By:



PAUL MICHAEL V. VILLANUEVA JR.
Compliance Officer
